



PRODUCT CATALOGUE

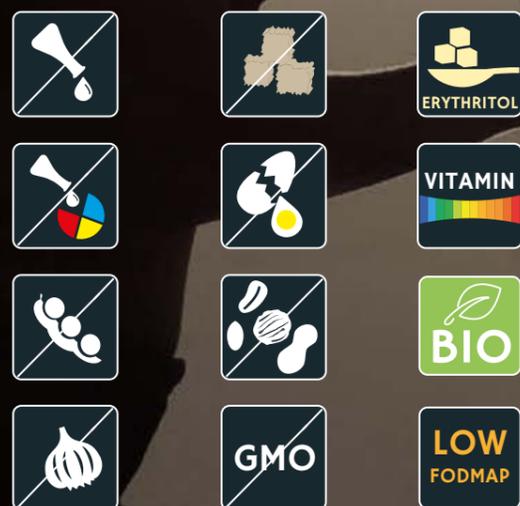
Eat *smart*
feel well

*easiest way
to improve your diet*



The PURE&good brand is a series of high quality products that help to avoid unwanted reactions to food by eliminating ingredients causing intolerances or allergies.

Among the ingredients that have been eliminated in our products, some that can be mentioned are: sugar, palm oil, artificial colours and flavours, lactose, gluten, soy, eggs and many more.



We travel across Europe to reach selected, reputable, local producers, for whom the highest value for their products is taste, quality and ingredients.

Our partners are family-owned companies with multi-generational traditions and experience. PURE&good is more than just a brand, it's a philosophy - Open - Tolerant - Empathic and Joyful.



The 21st century is undoubtedly the age of modern technologies, innovative solutions improving our standard of living and creating a range of means that allow us to live faster, more intensively and more actively. We travel, play sports, experiment with culinary dishes and get to know distant cultures. We strive to continuously improve standards and live longer and better.

However, unfortunately, continuous development also has its dark side, and one of its consequences are so-called, civilization diseases. In recent years,

the increasingly common occurrence of various types of food intolerance as well as food allergies can be observed in society. It is estimated that around 1.8 billion people worldwide suffer from allergies and intolerances, and this percentage increases with each passing year.

A definite support and ally in this difficult struggle seem to be a diet eliminating specific product groups. Although it is not easy in this era of industrial food production to find suitable substitutes for products causing adverse reactions at PURE&good we believe that it is possible.

An increasing number of people are looking for food products that do not contain unfavourable ingredients and for low-processed, certified ecological food. The PURE&good brand is a series of high quality products that help to avoid unwanted reactions to food by eliminating ingredients causing intolerances or allergies.



Chocolates no sugar added



Chocolates no sugar added PURE&good are a healthier alternative to the traditional delicacies. Due to their lower caloric value, they can be eaten more often without the risk of disturbing the energy balance. The presence of only naturally occurring sugars ingredients reduces the risk of caries compared to traditional,

sweetened chocolates. As gluten-free products, they can be safely consumed by people with celiac disease or gluten intolerance.

The PURE&good proposal consists of four delicious flavors produced on the basis of refined recipes using the highest quality ingredients.

We do not use palm oil in the production of our chocolates.



Milk chocolate with strawberries
no sugar added PURE&good 75g



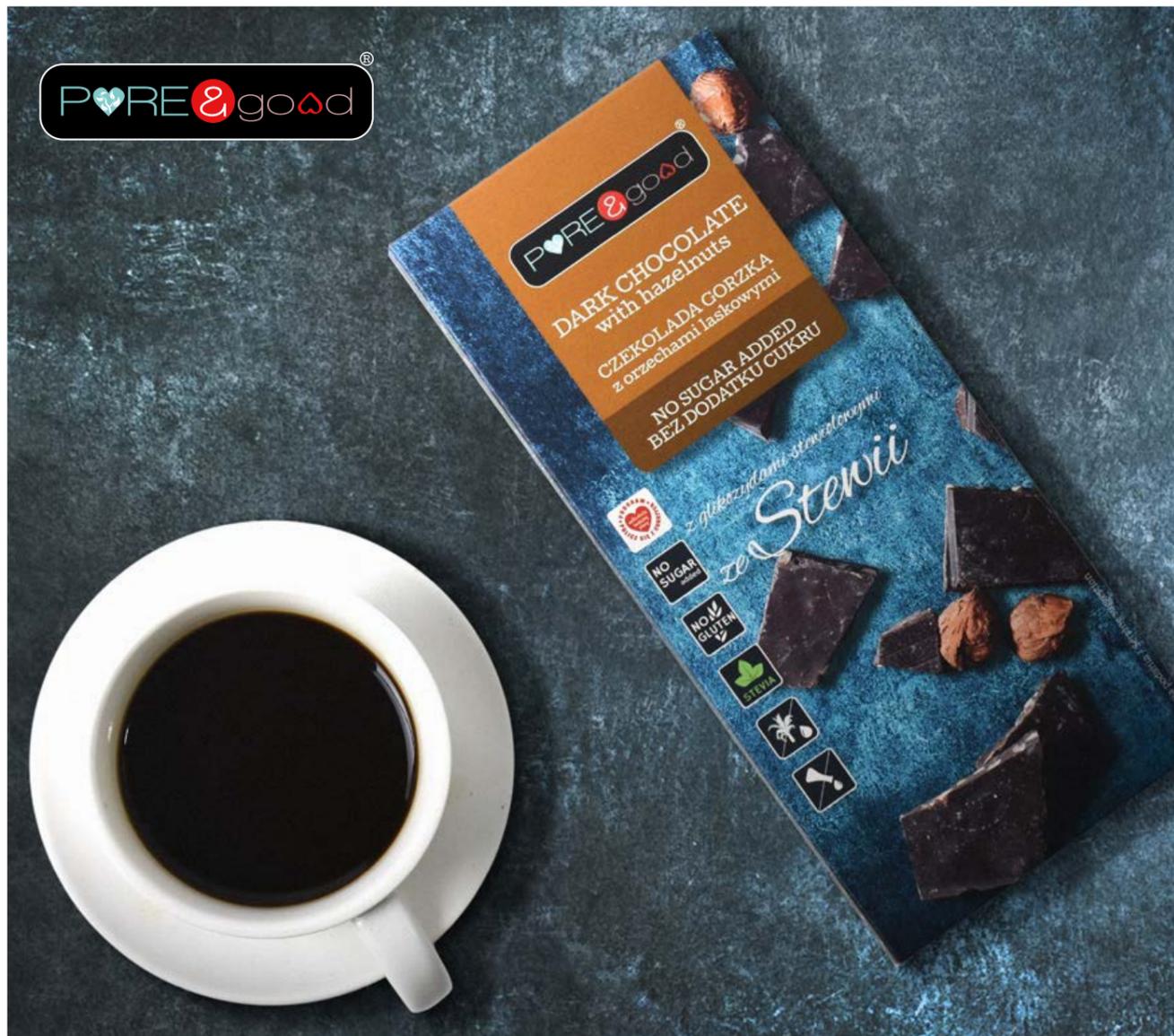
Milk chocolate with orange
no sugar added PURE&good 75g



Dark chocolate with coconut
no sugar added PURE&good 75g



Dark chocolate with almonds
no sugar added PURE&good 75g



Chocolates with stevia



PURE&good chocolates come in four delicious flavours, and have four essential specifications: no added sugar, no palm, oil, no gluten, only natural aromas. The complete elimination of these unfavourable substances in no way reduces the taste of PURE&good.

To the contrary – as a sweetening substance we use steviol glycoside – an extract from the leaves of the plant of the same name – a substance much sweeter than sugar, and at the same time calorie-free, not causing cavities and does not raise the level of glucose in the blood. In combination

with refined recipes, this makes the taste of Pure&good chocolates in no way inferior to traditional products.



Dark chocolate with stevia
no sugar added PURE&good 100g



Milk chocolate with stevia
no sugar added PURE&good 100g



Dark chocolate with hazelnuts with stevia
no sugar added PURE&good 125g



Dark chocolate with orange with stevia
no sugar added PURE&good 125g



Xylitol
PURE&good 275g



Erythritol
PURE&good 275g



Sweeteners

Limiting or total elimination of sugar from the diet brings so many health benefits that it is difficult to list them all. They include, significant reduction of the risk of numerous civilization diseases, reduction of the risk of overweight or obesity, stabilization of hormonal balance,

improvement of skin condition, reduction of risk of cavities are only some of the positive effects of limiting consumption of refined sugar. A factor that makes many people to not introduce changes in their diet limiting sugar is the belief that such a way of eating means many

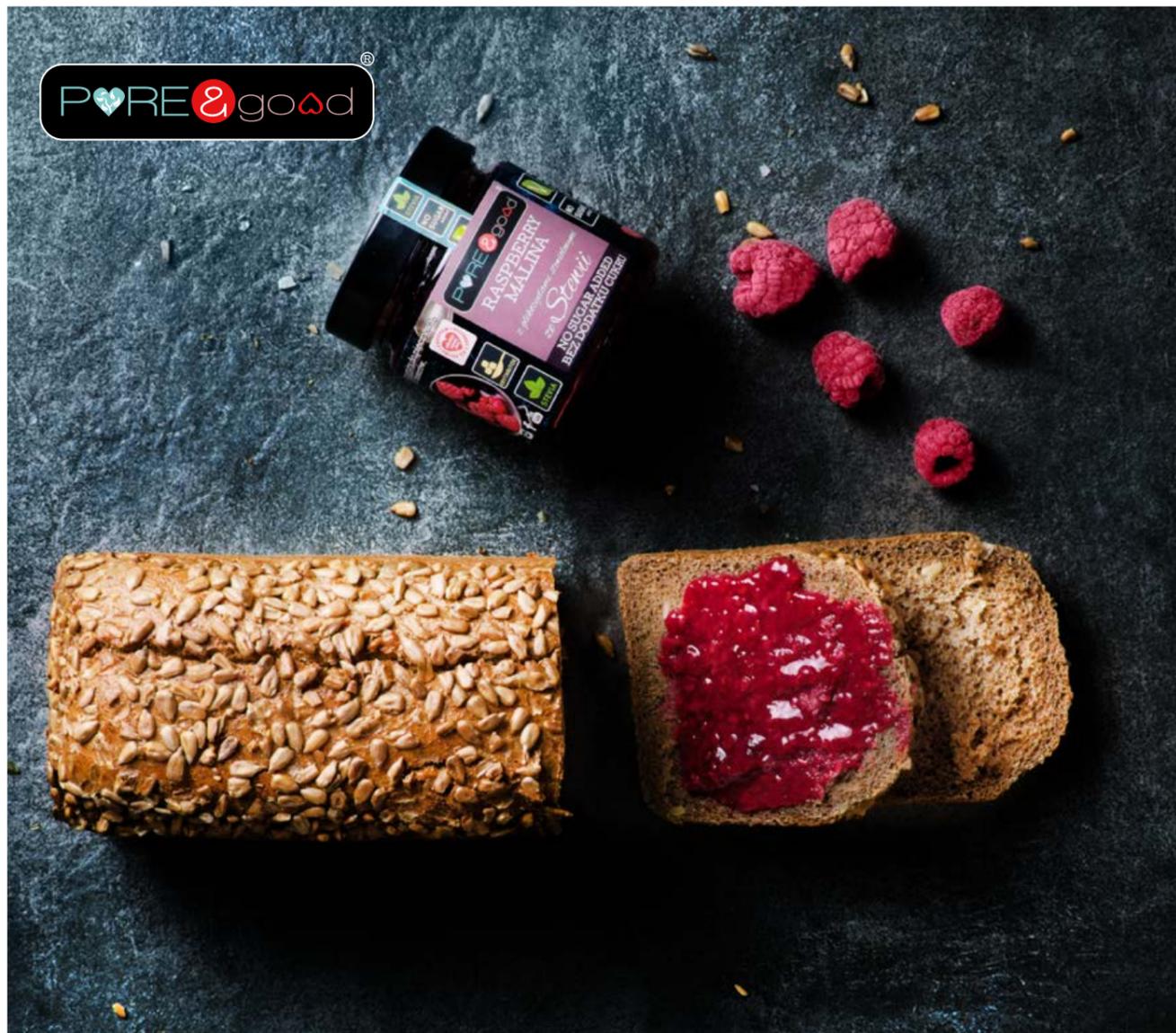
compromises in the taste of dishes and drinks. And yet it does not have to be that way – the use of natural sweeteners makes food and drinks taste as good as those prepared traditionally, and also eliminates or definitely reduces the adverse effects of sugar on health.



Stevia with erythritol
PURE&good 275g



Organic lucuma powder
PURE&good 150g



Fruit spreads with stevia



Processed fruit sweetened with stevia is our proposition for an excellent and healthy ingredient for dishes and desserts. It is worth emphasizing that these products are made only from

high quality frozen fruit, not from previously prepared, grated fruit mass. Produced on the basis of refined and protected recipes, they are a rich source of vitamins and nutritional value, with an

excellent, unique taste. The use of stevia instead of sugar lowers their calorific value without losing the value of taste, which are at the highest level.



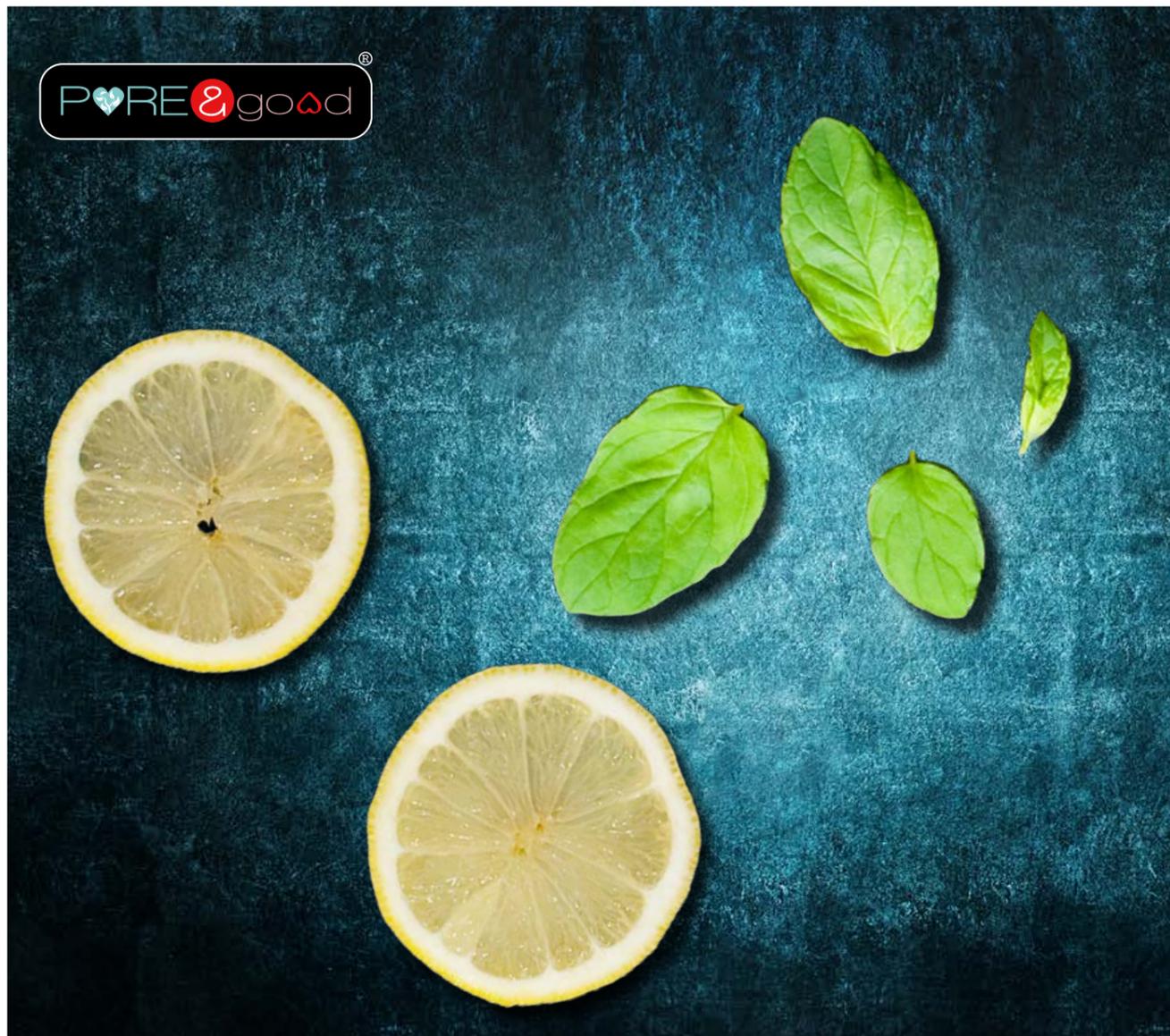
Strawberry with stevia
no sugar added
PURE&good 200g



Raspberry with stevia
no sugar added
PURE&good 200g



Forest fruits with stevia
no sugar added
PURE&good 200g



Candies with stevia

Although candy cannot be associated with a healthy lifestyle, our products certainly do not fit into the popular image of this snack. Our sweets are completely sugar-free,

produced only with natural dyes and flavours. They are sweetened with stevia and have a very attractive taste. A great idea for a healthy and refreshing snack during a walk or during a bike trip.



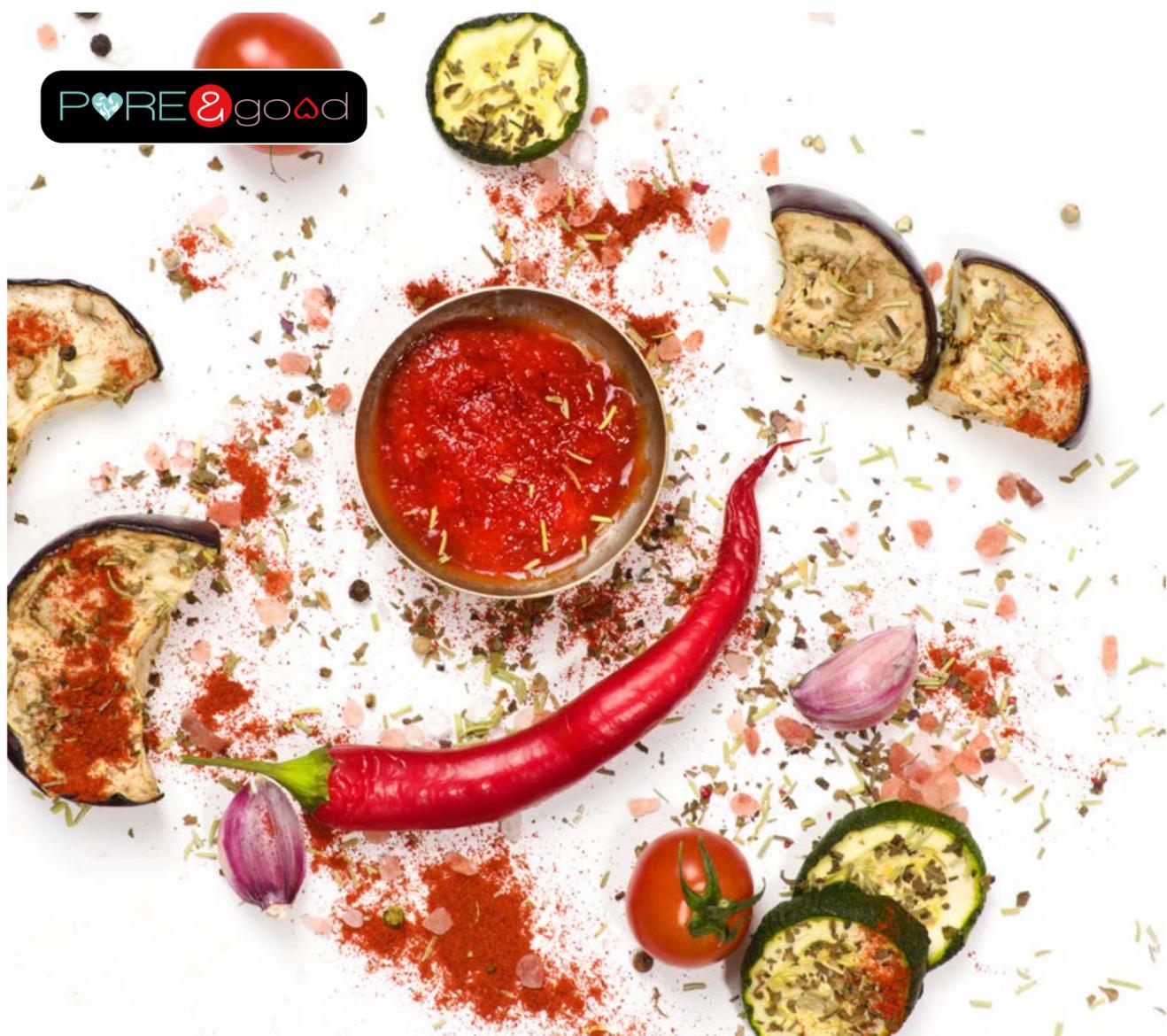
They are packed in comfortable sachets and are easy to take away and store, so you can always have them with you.



Lemon candies with stevia sugar free PURE&good 50g



Euka-menthol candies with stevia sugar free PURE&good 50g



Ketchup with Xylitol



Ketchup is a product known and liked. The aroma of tomatoes, spices and irreplaceable taste made it the most popular addition to many dishes and snacks.

However, the use of sugar and artificial preservatives by

producers, effectively discourage more and more conscious consumers. Each of us realizes harmful properties of sugar and artificial additives. Facing the needs of customers, we have created a natural product. Ketchup PURE&good in two versions: mild and spicy is

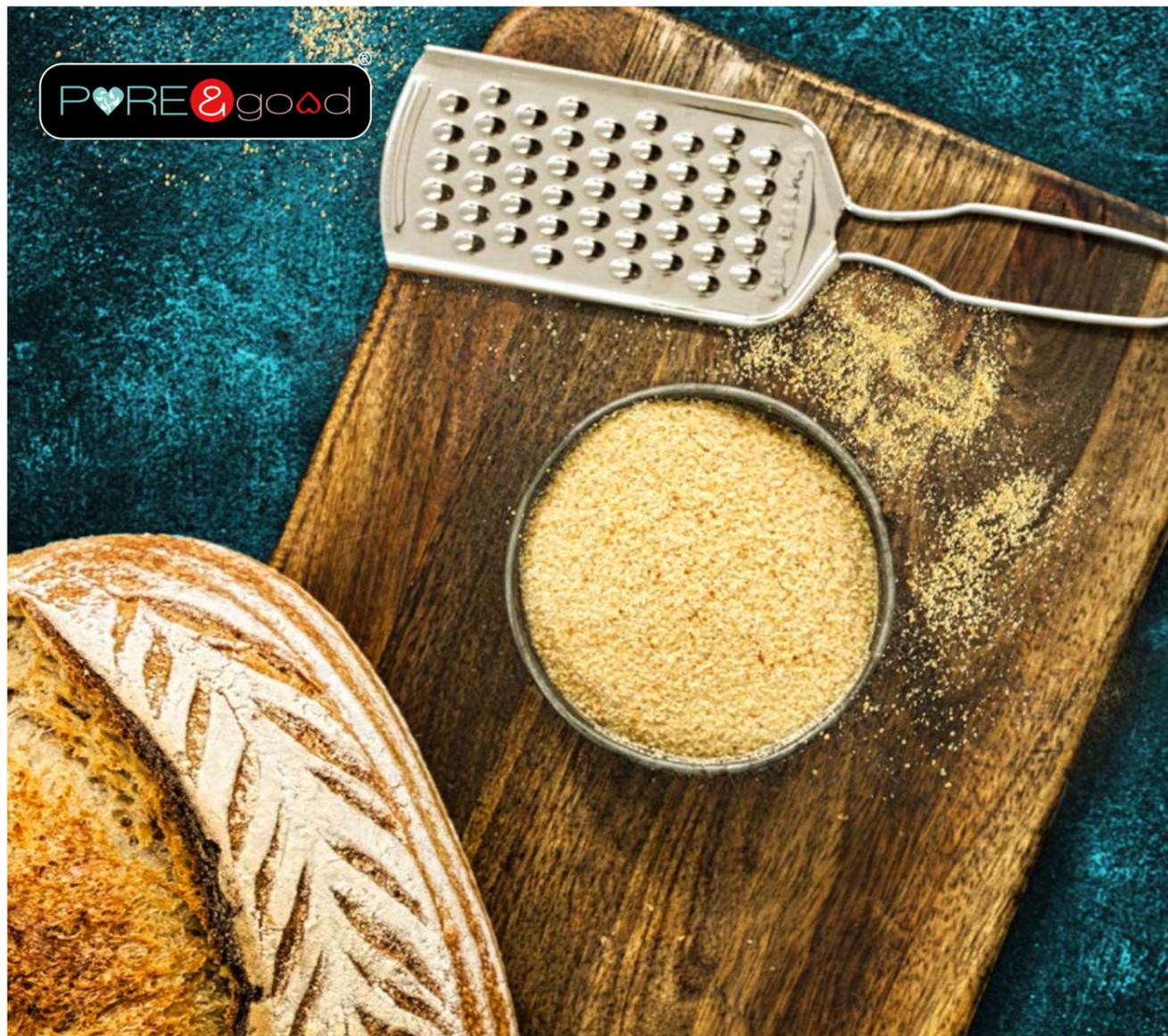
a product without added sugar, sweetened with xylitol from Finland, without artificial preservatives and aromas.



Mild ketchup
with xylitol, no sugar added
PURE&good 200g



Spicy ketchup
with xylitol, no sugar added
PURE&good 200g



Gluten-free white breadcrumbs



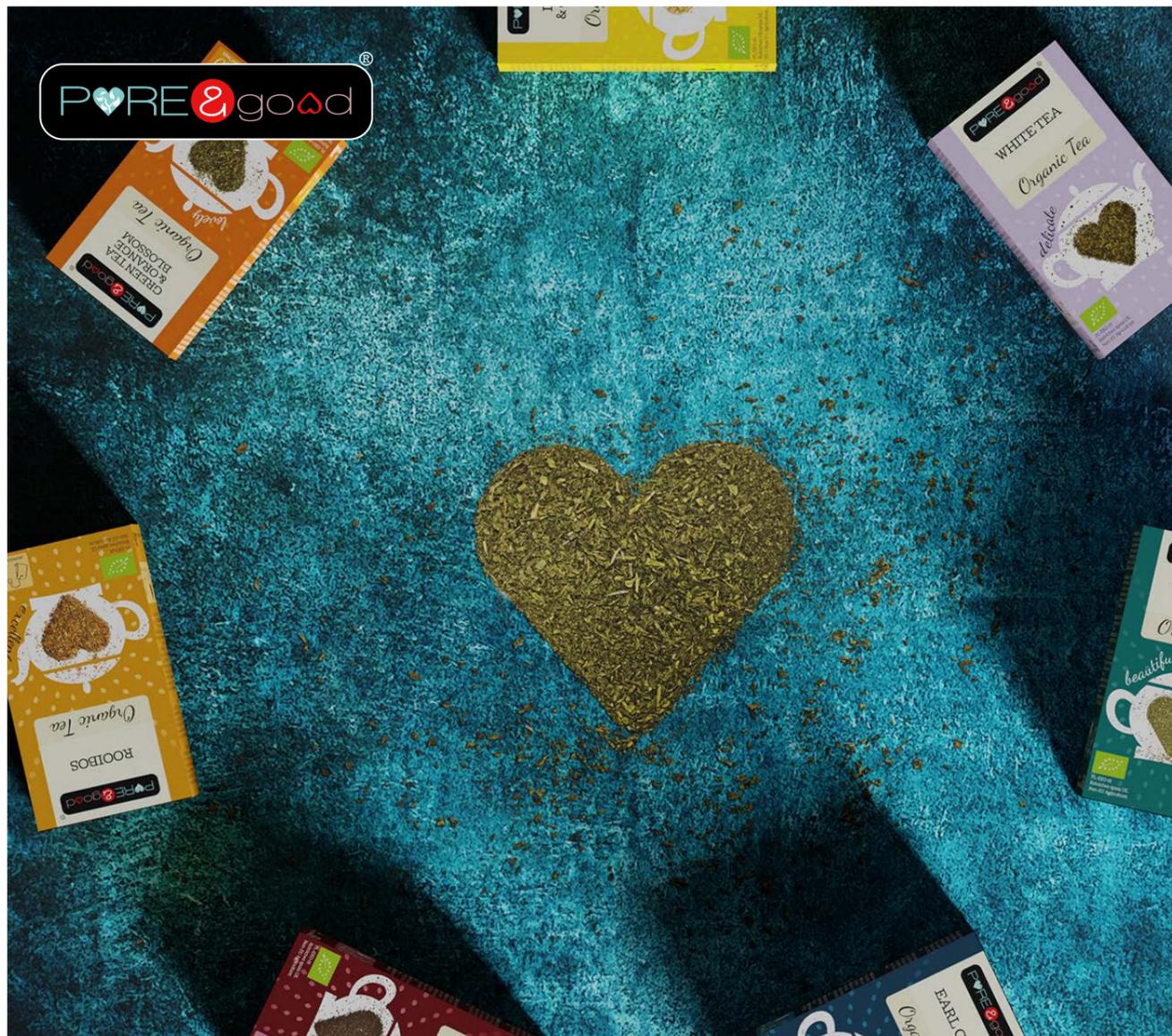
Our gluten-free bread crumbs, thanks to the bright color and natural ingredients, preserve the full flavor of the prepared dish. It is a proposal for people who appreciate traditional flavors, which eliminate gluten

in food due to food intolerance or diet. Used as a batter, roux or to thicken dishes, it gives them a unique taste and aroma. PURE&good gluten-free breadcrumbs are made

without the addition of wheat starch and yeast. It also does not contain preservatives and artificial colors.



Breadcrumbs gluten free white
PURE&good 200g



English Breakfast Organic Tea
PURE&good 36g



Earl Grey Organic Tea
PURE&good 36g



Green Tea Imperial Matcha Organic Tea
PURE & good 40g



Green Tea & Orange Blossom Organic Tea
PURE&good 36g



Organic teas

PURE&good organic teas are seven delicious flavors, including both well-known traditional blends and more exotic propositions. Our teas are completely natural, produced in an environmentally friendly way from ingredients derived from organic farming. This means farming without the use of harmful substances such as fertilizers and pesticides.

The advantages of organic teas are not only their great taste and aroma. Their regular drinking also brings a number of health benefits, such as improving the ability to concentrate, reducing stress, and thanks to the presence of bio-flavonoids, a natural strengthening of the immune system.

PURE&good teas have a mildly stimulating effect on the one hand, and calming and relieving tension on the other, which allows us to work more efficiently with a lower level of stress. Their hydrating effect is also important, which additionally supports and regulates metabolism.



Lemon & Ginger Organic Tea
PURE&good 40g



Rooibos Organic Tea
PURE&good 36g



White Organic Tea
PURE&good 36g

ProductsPURE&good - logistic data

Product Code	Product name	volume / weight	pcs per carton	CN-Code	GTIN-Code product	GTIN-Code carton
PAG020	Milk chocolate with strawberries no sugar added	75g	10		5903111903411	5903111903411
PAG021	Milk chocolate with orange no sugar added	75g	10		5903111903404	5903111903404
PAG022	Dark chocolate with coconut no sugar added	75g	12		5903111903398	5903111903398
PAG023	Dark chocolate with almonds no sugar added	75g	12		5903111903381	5903111903381
PAG004	Dark chocolate with stevia no sugar added	100g	12		5903111903060	5903111903107
PAG005	Milk chocolate with stevia no sugar added	100g	12		5903111903077	5903111903114
PAG006	Dark chocolate with hazelnuts with stevia no sugar added	125g	12		5903111903084	5903111903121
PAG007	Dark chocolate with orange with stevia no sugar added	125g	12		5903111903091	5903111903138
PAG008	Xylitol	275 g	9		5903111903145	5903111903176
PAG009	Erythritol	275g	9		5903111903152	5903111903183
PAG010	Stevia with erythritol	275g	9		5903111903169	5903111903190
PAG018	Organic lucuma powder	150g	9	1106 30 90	5903111903343	5903111903350
PAG011	Strawberry with stevia no sugar added	200g	6	2007 99 33	5903111903206	5903111903237
PAG012	Raspberry with stevia no sugar added	200g	6	2007 99 35	5903111903213	5903111903244
PAG013	Forest fruits with stevia no sugar added	200g	6	2007 99 39	5903111903220	5903111903251
PAG014	Lemon candies with stevia sugar free	50g	20	2106 90 92	5903111903268	5903111903282
PAG015	Euka-menthol candies with stevia sugar free	50g	20	2106 90 92	5903111903275	5903111903299
PAG016	Mild ketchup with xylitol no sugar added	200g	6	2103 20 00	5903111903305	5903111903329
PAG017	Spicy ketchup with xylitol no sugar added	200g	6	2103 20 00	5903111903312	5903111903336
PAG019	Breadcrumbs gluten free white PURE&good 200g	200g	8	1905 90 80	5903111903367	5903111903374

Product Code	Product name	volume / weight	pcs per carton	CN-Code	GTIN-Code product	GTIN-Code carton
PAG024	English Breakfast Organic Tea	36g	6	0902 30 00	5903111903466	5903111903541
PAG025	Earl Grey Organic Tea	36g	6	0902 30 00	5903111903480	5903111903534
PAG026	Imperial Matcha Green Tea Organic Tea	40g	6	0902 10 00	5903111903497	5903111903565
PAG027	Green Tea & Orange Blossom Organic Tea	36g	6	0902 20 00	5903111903510	5903111903589
PAG028	Lemon & Ginger Organic Tea	40g	6	2106 90 92	5903111903473	5903111903558
PAG029	Rooibos Organic Tea	36g	6	1212 99 95	5903111903503	5903111903572
PAG030	White Organic Tea	36g	6	0902 10 00	5903111903527	5903111903596



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